

Website Pre-Launch Checklist

Before you launch, it's important to review all of the aspects of the website, Here is a quick checklist that will help you organise your web design process.

- Make sure text is accurate and error free.
- Check if all the images & illustrations are optimized correctly
- White Label the WordPress Login Page
- Add the Tracking Codes like Google Analytics or Hotjar
- Optimize the Website Speed [mst. Important]
- Add Basic or Advance Website & Spam Security like: Wordfence or itthemes
- Optimize the ON-PAGE SEO on pages
- Generate a Site Map
- Double Check the enquiry forms or opt-ins
- Add the website to wp-manager [if, handling multiple websites.]
- Add a backup plugin like All-in-one or
- Store website data/login details in a secure place.
- Add the GDPR / Cookie notification [according to laws in your country]
- Test your final website UX experience :)

Check list by Divi Theme Artist



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Design | Development | Support